

LOremo

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Newsflash 04/07

Visit Loremo at the Hannover Messe

Within the Hannover Messe from April 16th to 20th, and under the patronage of the German Environment Minister Sigmar Gabriel, the special show Clean Moves Expo is held displaying examples of efficient transport technologies including the application of alternative energy sources and engine concepts.

The Loremo AG presents the Loremo LS with its new interior design in **Hall 13 E64/1**. Additionally, Gerhard Heilmaier, CEO of the Loremo AG, will speak about the Loremo car concept within the forum "Speeding up Smart Mobility" on April 19th.

„We are proud to present a vehicle concept which focuses on the efficient use of energy and resources, involving the entire process chain from manufacturing through product life and recycling of this Clean Tech Car with overall CO₂ emissions kept to an absolute minimum“, Gerhard Heilmaier points out. “We also would like to give all friends of the Loremo car the opportunity for a conver-

sation and a good look at the car at our booth and we look forward to their visit.”

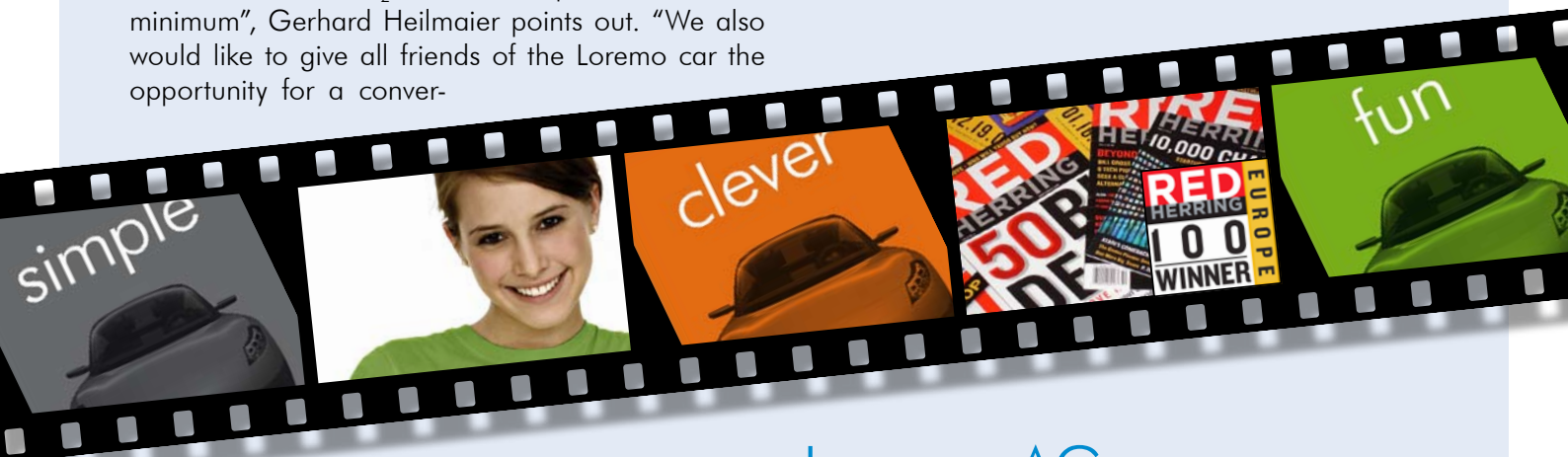


Hannover Messe: Tickets for free

If you like to visit us, please send us an envelope with your return address and we will provide you with complimentary tickets to the fair:

Loremo AG
Re: HANNOVER MESSE [number of tickets]
Ingolstaedter Strasse 18
D-80807 Munich

The tickets have to be personalized on the internet before they can be used. The procedure for that is printed on the ticket.



Preview

Dear fans of the Loremo, our congregation has reached such an impressive size that we have decided to establish a "Loremo Club" for you at www.loremoclub.de. Read more about this in the next Newsflash.

Loremo AG is among the Top 100

CANNES, France, March, 2007 – Red Herring announced, that the Loremo AG is one of the 100 winners of the Red Herring 100 Europe Awards. This award is presented annually to the 100 best private technology companies in Europe, the Middle East and Africa.



700 private companies have been scrutinized by Red Herring magazine regarding financial and subjective criteria such as quality management, execution of the strategy and activity in research and development, but only the 100 best could win the prize.

“This year’s impressive list of winners demonstrates Europe’s emergence as a major player in the global technology sector.” said Red Herring Editor-in-Chief, Joel Dreyfuss. “The exceptional accomplishments of European technology companies and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

The prize was awarded to the Loremo AG on March 27th on the occasion of the Venture Market Europe 2007 event, at Cannes.



Press and TV Review

„Münchner Sparauto wird in NRW gebaut“

Münchner Merkur, February 21st, 2007

„Die Zukunft fährt nach NRW“

Süddeutsche Zeitung, February 22nd, 2007

„The Future Car“

Discovery Channel, March 4th, 2007

„Belzig unterhält sich“

Bayerischer Rundfunk, March 8th, 2007

„Faszination Wissen“

Bayerischer Rundfunk, March 16th, 2007

„La Vita“

Bayerischer Rundfunk, March 22nd, 2007

„Der neue Leichtsinn“

Vanity Fair 9/07

Contact

Should you be interested in being kept up to date by Loremo, don't hesitate to send a short email to: newsflash@loremo.com
The Loremo-Team will be delighted!

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